

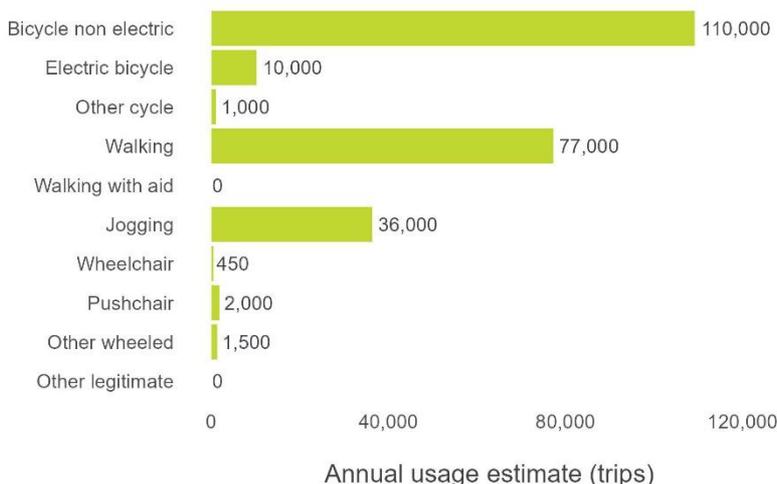
Stockingfield Junction – NCN754



The survey site is located on a traffic-free section of NCN / Scottish Canals towpath on the northwestern section of Stockingfield Junction. The path is part of NCN 754. This survey was the 8th in a series of annual surveys run at this site to collect sample data on the NCN.

The survey was undertaken over four days in August 2023. The weather was mixed, with some rain and some drier periods.

Who is using the route?



Our annual usage estimate for 2023 is 240,000 trips¹.

Interviews were conducted with 145 adults, out of just over 2,100 route users counted²: 89 walkers, 41 non-electric and 10 electric bike users, and 5 joggers.

It is estimated that **89%** of trips are made by adults aged 18-64, **8%** by adults over 65 and **3%** by children under 18.

79% of route users were in full-time or part-time employment, while **10%** were retired.

88% of all cyclists were experienced cyclists, whilst **8%** were new to cycling or starting to cycle again.



29% female
71% male³

¹ The annual usage estimate reflects the total number of trips estimated to pass the survey location in a year, not the total number of trips being made across the entire route length.

² Adults and children using the route were counted, but interviews were only conducted with adults.

³ This is the gender split for adults. The remaining percentage of trips were by children, whose gender is not recorded.

Trip purpose

Trip purpose (weighted respondents)

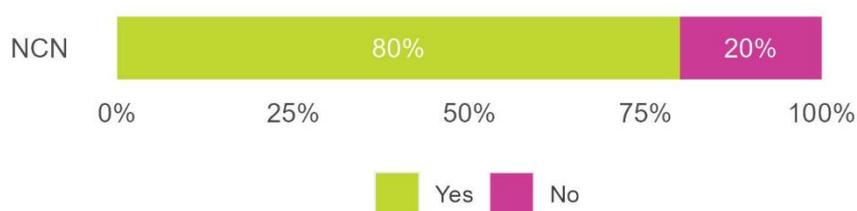


95% of those route users on a recreational trip were on a short trip of less than three hours, and **93%** were travelling from home.

77% of route users make their trip at least once a week, whilst **8%** were travelling for the first time.

Awareness and recommendation of the route

Are you aware the route you are on is part of the...



The Net Promoter Score⁴ for this route is

+74.

Trip details



2% of route users said that if this route did not exist, they would have used a car or van for the trip instead.



95% of route users said that this route has helped them to increase the amount of physical activity they regularly take.

69% of route users achieved 30 minutes or more physical activity on 5 or more days in the past week.



93% of route users said that using this route has helped improve their wellbeing.

17% of route users said they have a physical or mental health condition. Of these, **14%** and **37%** said this reduces their ability to carry out day-to-day activities a lot or a little, respectively.



79% of route users said that this route has helped them to access green space.

41% of route users said that this route has helped them to access retail.



98% of route users said that they used this route because they like the surroundings.

97% of route users said that they used this route to appreciate nature.

⁴ We asked respondents how likely they are to recommend the route to a friend (0 being very unlikely and 10 being very likely). The Net Promoter Score is the percentage of promoters (those who give a score of 9 or 10) minus the percentage of detractors (those who give a score of 0 to 6). Possible NPS scores range from -100 (all detractors) to +100 (all promoters).

Level of Service Measures



86% of route users agree this route has a high-quality surface.



81% of route users agree this route is signed clearly and consistently.



76% of route users agree this route allows all users to move safely together at comfortable speeds without interruption.



99% of route users agree this route feels safe during the day and **16%** agree it feels safe after dark.



78% of route users agree this route allows users to cross busy roads safely and **43%** agree that on-road sections are on safe roads.



99% of route users agree this route is an attractive and interesting place.



82% of route users agree this route can be accessed and used by people of all abilities.

The Route User Intercept Survey (RUIS) comprises a manual count of all route users alongside interviews of a convenience sample of the users over a 12-hour period on four days (two weekdays and two weekend days). Route users were checked so they were not interviewed multiple times over the four-day period. Survey responses have been weighted based on observations of the manual count to mitigate bias in the sampling strategy. The weighted data above is therefore considered representative of all route users passing the survey location throughout the entire year. Due to rounding, some totals in this report may not correspond with the sum of the separate figures.